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Diplomacy Syllabi

School of Diplomacy and International Relations

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Spring 2016

# History of Diplomacy

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**School of Diplomacy and International Relations**  
**Seton Hall University**  
**Syllabus**  
**History of Diplomacy**  
**DIPL 2103**  
Friday 11:15 - 1:45  
Spring 2016

Instructor: Atal Ahmadzai  
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**Course Description:** Diplomacy is one of the main political activities of the statecraft. Rather than resorting to use of force, states use diplomacy to advance their interests and secure foreign policy objectives through negotiation, influence, and persuasion. Diplomacy as a political activity is not a modern phenomenon. Its history is as old as the history of human civilizations. Different polities have always coexisted with other powers and they used the art of persuasion and influence for advancing their interests. Hence, diplomacy has always remained crucial in shaping the political milieu of the world during different eras. At the same time, it has gone through a dynamic process of evolution. DIPL 2130 reviews the history of diplomacy and its evolution.

**Goal:** The course examines the evolution of diplomacy during different political eras. It also explores the nature and patterns of diplomacy in the contemporary globalized and complex world. Studying the history of diplomacy in a systematic and chronological order is out of the scope of this course. It, however, focuses and examines main diplomacy related developments during crucial times. This course is a survey of the history of diplomacy. It is designed to enable students to learn how different states have used diplomacy for advancing their national interests and how diplomacy has been in practice in the contemporary world for advancing foreign policy objectives.

**Objectives of the Course:** At the end of the course, students will have a comprehensive understanding about the history of diplomacy. They will go through the existing literature on

different aspects of diplomacy during different political eras. In addition, students will learn about the nature of the contemporary diplomacy. Class participation and discussions will help students to keep themselves updated about relevant political and diplomatic developments on international arenas. These discussions will enable them to strengthen their skills of constructing arguments and counter arguments on given issues.

**Course Structure:** The class is designed to cover major developments in the area of diplomacy from antiquity to contemporary world. However, the main focus is on reviewing the history of diplomacy within the modern system state system. The first two weeks offer introduction to diplomacy and familiarity with relevant terminologies. The following two classes; third and fourth weeks, address ‘diplomacy in Antiquity’ and ‘Renaissance diplomacy’, respectively. Fifth class is focusing on the development of diplomatic theory. Subsequently, the focus of the course will be on different aspects and phases of diplomacy among the contemporary Westphalian states.

The time of each class will be distributed among class discussion, student presentations, and my lectures. Class discussion will be focused on the current affairs. Each week, one student will prepare a five minutes’ commentary and facilitate a ten minutes’ class discussion on a specific current affair. It is important to look at the given issue from different perspectives. This will help strengthening critical thinking. Secondly, every week a student or two will have their case study presentations. Student will choose their cases from a list that is included with various diplomacy related topics. My lecture time will be only a portion of the total class time. I will go through the summaries of the readings for the given week. Each class has a considerable amount of readings assigned. Every student is required to go through the readings and come to class prepared for incisive participation.

**Assignments:** The evaluation of students and their final grades will be based on a series of criteria. **First**, class attendance and participation. All students are required to attend every class session well-prepared. **Second** is class discussions on current affairs. Every week one student will be assigned in advance to prepare a five minutes’ commentary and facilitate a ten minutes’ class discussion on a specific current affair. In addition to strengthening critical thinking, class discussion will be an opportunity for students to improve their speaking and facilitation skills. **Third** is the students’ presentation of specific case studies. Student need to individually research and present a relevant topic/case study. There will be at least one student presentation every week. The total time of the presentation will not be allowed to exceed the 15 minutes’ time limit. **Fourth** is the mid-term exam.

Students will be given a mid-term exam in the class, most probably during the third week of March. The exam will include a number of questions that will require short answers or definitions. The questions will be related to basic concepts and ideas in the readings. **Fifth** is the final paper. Students will be required to submit a 1,250-1,500 words essay on the topic that they chose and presented for their case studies. Final paper is indeed the development of the case study into an analytical essay. The due date for the submission of final papers is 6<sup>th</sup> of May and students are required to upload their papers on the blackboard.

### **Indicators for Evaluation of the Final Papers:**

- 1) Clearly and unequivocally addressed the main research question
- 2) Shows wide-ranging basic knowledge
- 3) Logical pattern of argument
- 4) Demonstrating grasp of key concepts
- 5) Well and correctly referenced
- 6) Clear and well-written
- 7) Provides integrated summary of major arguments

### **Grading:**

- 1) Class Participation and attendance: 15%
- 2) Presenting and facilitating class discussion on current affairs: 10%
- 3) Case Study Presentations: 25%
- 4) Mid-term Exam: 20%
- 5) Final Essay: 30%

**Course Materials:** This course is based on a mix of readings from certain books, journal articles, and reports of international organizations. Majority of the readings are from the following books:

- 1) Keith Hamilton. Richard Langhorne. The Practice of Diplomacy: Its Evolution, Theory and Administration
- 2) Nicolson Harold. Diplomacy
- 3) Jeremy Black. A History of Diplomacy
- 4) Henery Kissinger. Diplomacy
- 5) Paul R. Viotti and Mark V.Kauppi. International Relations and World Politics: Security, economy, Identity

**Disability Services:** Under the Americans with Disabilities Act and Section 504 of the Civil Rights Restoration Act, students at Seton Hall University who have a disability may be eligible for accommodations in this course. Should a student require such accommodation, he or she must self-identify at the Office of Disability Support Services (DSS), Room 67, Duffy Hall, provide

documentation of said disability, and work with DSS to develop a plan for accommodations. The contact person is Ms. Diane Delorenzo at [\(973\) 313-6003](tel:9733136003).

**Academic and Professional Integrity:** Plagiarism and other forms of academic dishonesty will be reported to the administration, and may result in a lowered or failing grade for the course and up to possible dismissal from the School of Diplomacy. See university and school standards for academic conduct here:

<http://www.shu.edu/offices/student-life/community-standards/community-standards.cfm>  
<http://www.shu.edu/academics/diplomacy/academic-conduct.cfm>.

## **Course Outline**

**January 15:** Introduction of the class

**January 22:** Introduction to Diplomacy

Paul R. Viotti and Mark V. Kauppi. International Relations and World Politics: Security, economy, Identity (Chapter 4: Diplomacy: Managing Relations among States)

Jeremy Black. A History of Diplomacy (Introduction 11-42)

**January 29:** Diplomacy in Antiquity

Keith Hamilton. Richard Langhorne. The Practice of Diplomacy: Its Evolution, Theory and Administration (Chapter 1: Page 7-36)

Raymond Cohen, "The Great Tradition: The Spread of Diplomacy in the Ancient World. In "Diplomacy and Statecraft, Vol. 12, No. 1, March 2001, pp. 23-38. Fourth Class: Diplomacy during Renaissance".

**February 05:** Renaissance Diplomacy

Keith Hamilton. Richard Langhorne. The Practice of Diplomacy: Its Evolution, Theory and Administration (Part 1, Section 2: The diplomacy of the Renaissance and the resident ambassador Page 37-60)

Garrett Mattingly. The First Resident Embassies: Mediaeval Italian Origins of Modern Diplomacy. Speculum, Vol. 12, No. 4, 1937, pp. 423-39.

**February 12:** The Evolution of Diplomatic Theory

Nicolson Harold. Diplomacy (Chapter 2: The Development of Diplomatic Theory. P 34 -55)

Keith Hamilton. Richard Langhorne. The Practice of Diplomacy: Its Evolution, Theory and Administration (Part 1, Section 3: The Emergence of old Diplomacy)

**February 19: Westphalia Treaties and Post-Westphalian Diplomacy**

Jeremy Black. A History of Diplomacy (Part 2: 600-1690, pp 59-84)

Jeremy Black. A History of Diplomacy (Part 3: 690-1775, pp 85-118)

**February 26: Concert Diplomacy**

Keith Hamilton. Richard Langhorne. The Practice of Diplomacy: Its Evolution, Theory and Administration (Chapter 4: The Old Diplomacy 93-140)

Henry Kissinger. Diplomacy. The Concert of Europe: Great Britain, Austria, and Russia (Page 78-

Paul. W Schroeder. Did Vienna Settlement Rest on a Balance of Power? The American Historical Review, Vol. 97, No. 3 (Jun., 1992), pp. 683-706,

**March 04: No Class**

**March 11: New Diplomacy:**

Nicolson Harold. Diplomacy (Chapter 3: The Transition from the Old Diplomacy to the New. Page 56-79)

Keith Hamilton. Richard Langhorne. The Practice of Diplomacy: Its Evolution, Theory and Administration (Chapter 5: The New Diplomacy. pages 141 – 184)

Sasson Sofer. Old and New Diplomacy-A Debate Revisited. Review of International Studies, Vol. 14, No. 3 (Jul., 1988), pp. 195-211 Published by: Cambridge University Press

**March 19: New Diplomacy**

Keith Hamilton. Richard Langhorne. The Practice of Diplomacy: Its Evolution, Theory and Administration (Chapter 6: Total Diplomacy. pages 185 – 228)

**March 25 No Class**

**April 01: Cold War Diplomacy**

Henry Kissinger. Diplomacy. Chapter 17: The Beginning of the Cold War. Page 423-445

Henry Kissinger. Diplomacy. (Chapter 18: The Success and the Pain of Containment. Page: 446-472)

Jeremy Black. A History of Diplomacy (Part 6: 180-223)

**April 08: Post-Cold War Diplomacy**

Henry Kissinger. Diplomacy. (Chapter 21: The New World Order Reconsidered. Page 804-836)

Adam Watson. *Diplomacy: The Dialogue between States*. Routledge. 1982. Chapter 6: Ideologies and Diplomacy. Page 59-71

**April 15:** Democracy and Diplomacy:

Nicolson Harold. *Diplomacy* (Chapter 4: Democratic Diplomacy: 80-103

Robert D. Putnam. *Diplomacy and Domestic Politics: The Logic of Two-Level Games*. International Organization. Vol. 42, No. 3 (Summer, 1988), pp. 427-460. Published by: MIT Press

**April 22:** Diplomacy in 21<sup>st</sup> Century:

Kennon H. Nakamura and Susan B. Epstein. *Diplomacy in 21<sup>st</sup> Century: Transformational Diplomacy*. CRS Report for Congress 2007

Nakamura, Kennon H. and Susan B. Epstein. *Diplomacy for the 21<sup>st</sup> Century: Transformational Diplomacy*. August 23, 2007. Available at [http://icswww.leeds.ac.uk/papers/pmt/exhibits/2747/FPA\\_25.pdf](http://icswww.leeds.ac.uk/papers/pmt/exhibits/2747/FPA_25.pdf)

G.R. Berridge. *Diplomacy: Theory and Practice*, 2<sup>nd</sup> edition. (Chapter 9: Multilateral Diplomacy. Page 151-173)

**April 29:** Public Diplomacy:

Jan Melissen. *The New Public Diplomacy: Between Theory and Practice*. In “The New Public Diplomacy: Soft Power in International Relations. Ed: Jan Melissen. PALGRAVE MACMILLAN. 2005” (Page: 03-28)

Brian Hocking. *Rethinking the New Public Diplomacy*. In “The New Public Diplomacy: Soft Power in International Relations. Ed: Jan Melissen. PALGRAVE MACMILLAN. 2005” Page 28-43

**May 06:** Due date for turning in the final papers (No Class)

### List of Proposed Case Studies for Student Presentations

#	Case Study Topic	Date of Presentation	Presenter	Remarks
1	The Vienna Convention			
2	Coercive Diplomacy			
3	The World Economic Conference of 1933			
4	Diplomacy During Cuba Missile Crisis			
5	Ping-pong diplomacy			
6	Camp David Accords			
7	Cultural Diplomacy			
8	Diplomatic Immunity			
9	Diplomacy on the Iran Nuclear Deal			
10	UN Diplomacy			
11	Environmental Diplomacy			
12	Henry Kissinger			
13	Syrian Conflict and Diplomacy			
14	Congress of Berlin 1878			
15	Nuclear Diplomacy			
16	Soft Power			
17	Summitry			
18	(Open)			
19	(Open)			
20	(Open)			



